



Kingdom of the Netherlands



## Call for Applications

### Journalist Fellowship 2019

To engage media for GBV prevention and response

<b>Project Title:</b>	ASTHA: Strengthening Access to Multi-sectoral Public Services for GBV Survivors in Bangladesh
<b>Implementing Organization:</b>	Ain o Salish Kendra (ASK)
<b>Technical Partner:</b>	United Nations Population Fund (UNFPA)
<b>Donor:</b>	Embassy of the Kingdom of the Netherlands (EKN)

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#### Background:

Ain o Salish Kendra (ASK), a national legal aid and human rights organization, provides legal and social support to the disempowered; particularly women and girls, working children and workers. Its goal is to create a society based on equality, social and gender justice and rule of law. It seeks to create an environment for accountability and transparency of government institutions. Related to the aim, Ain o Salish Kendra (ASK) is implementing a four year long (April 2018 to December 2021) project, 'ASTHA: Strengthening Access to Multi-sectoral Public Services for GBV Survivors in Bangladesh' funded by the Embassy of the Kingdom of the Netherlands with technical support from UNFPA in four districts: Bogura, Cox's Bazar, Jamalpur and Patuakhali.

ASTHA project's goal is to strengthen Government and Civil Society Organizations' efforts to reduce gender-based violence and increased utilization of multi-sectoral response services in four districts of Bangladesh for nation-wide replication. To achieve the goal of ASTHA project; it has determined two outcomes:

Outcome - 1: Increased access to multi-sectoral response services for survivors of GBV

Outcome - 2: Increased awareness among community members on harmful gender norms and behaviours that perpetuate violence

#### Purpose of the fellowship:

During the implementation, ASTHA project has realized that raising awareness in a large scale on Gender and Gender-based Violence (GBV) is crucial and ensuring gender sensitivity, safety and security, privacy, respect and non-discriminatory attitude while working with the survivors should be mandatory to increase the number of survivors willing to report GBV incidents. With that thought, ASTHA has taken the initiative to collaborate with different journalists and media representatives as media can play as a powerful tool in reducing stigma, prejudices and discrimination against Gender and GBV

issues, can reach to the mass people with consistent awareness raising and thought provoking messages; but for that understanding the gender sensitivity, GBV issues, GBV guiding principles while producing the media reports are essential. This is why this fellowship programme is designed to start the dialogue with the journalist on the Gender and GBV issues. This initiative will also draw attention on the Gender and Sexual Harassment policy for the work place.

This Journalist Fellowship programme will be held at National level. There are specific objectives to conduct this media fellowship programme:

- a) Develop understanding among the news reporters on filtering the reports through gender lens and maintaining the GBV guiding principles while covering any news related to GBV survivors.
- b) Improve knowledge on Gender, GBV guiding principle, GBV issues, Gender and Sexual Harassment Policy and laws among the journalists and media representatives.
- c) Strengthen the role of media in promoting and raising awareness regarding the GBV issues and to break gender stereotypes.
- d) Improve and increase coverage of ASTHA project's activities in national media so that it can increase a deeper understanding and awareness on GBV issues, multi-sectoral services and reduce stigma and discrimination.
- e) Create a network of journalists and media contacts committed to journalistic ethics, GBV guiding principles and gender equality as well as an enabling environment for discussion of GBV issues nationally across media platforms.

**The main elements of the programme are:**

- ASK and ASTHA Project's intervention to address GBV
- Gender and stereotypes
- GBV Guiding principles
- GBV issues and harmful norms and practices
- Prejudice, stigma and discrimination faced by the GBV survivors/women and girls
- Laws related to GBV
- Gender and sexual harassment policy for safe work place
- Different aspects of interviewing the survivors and report writing related to violence incidents

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### **Methodology:**

- This fellowship programme will be a two-day long event; each day from 10AM to 1PM.
- A total of 15 journalists from different news and media sector will be selected to participate in the programme.
- The implementation partner of ASTHA project, Ain o Salish Kendra (ASK)'s ASTHA team will review the applications of the interested journalists and will shortlist. ASTHA will also send direct invitations to some reputed media stations to send one or two journalists (as per the criteria) who are working in the gender and women section of the media houses.
- Number of fellowship: One fellowship will be granted in National level; applicants from print media, broadcast media (radio and television) and online media both Bangla and English media agency. After that four fellowship programmes will take place in four project districts of ASTHA.
- Within 15 days of the fellowship programme the journalists will do a field visit in any of the project districts for better understanding about the project and the GBV issues.
- After the field visit within next 15 days the fellows have to publish reports on different GBV issues in their respective media house.
- Journalists will attend a national level discussion event and award giving ceremony where the best reports will be acknowledged with awards and all the fellows will receive certificates.

### **Tasks of Media Fellows**

Each media fellow shall perform the following activities:

- Attend the fellowship workshop organized by the ASTHA project
- Study background materials provided by the ASTHA team to learn about GBV issues and gender sensible report writing
- Participate in the field visit organized by the ASTHA project
- Do necessary field work, case study, research and interview for producing articles/reports/features
- Produce and submit one or more GBV related/supportive stories either in Bangla or English, which will be published on appropriate media channel, after the fellowship workshop and field visit

*M. Akbar*



- Share the articles/reports/features well in advance with the ASTHA team to peer review before they are published
- Participate in the National level Media Discussion event and award giving ceremony

#### **Eligibility and Criteria:**

- Minimum one year of working experience as a full time journalist with national newspapers, online newspapers, radio, television or regular freelancer or writer in blogs
- Preference will be given to journalists/writers who are working in the gender and women related department of the respective media house
- Applicants must have enough influence to publish reports/features/documentaries in their respective media houses by providing a letter of recommendation
- Recommendation letter must be obtained from the editors, supervisors if you are working as a full time journalist, freelancers must get it from media outlets stating that you are regular contributors and bloggers must provide a proof of their well-established blog

#### **Application Instruction:**

A complete application includes the following materials:

- Curriculum Vitae (CV), including current contact information
- One Letter of Recommendation
- One Motivational Letter

Application materials must be submitted in English.

Applications must include all supporting documents namely (1) a detailed CV; (2) a letter of motivation, (3) a letter of recommendation from editors and **these must be sent via e-mail to Mitali Das, Communication Expert, ASTHA project, ASK.**

**Mobile: +8801751915746, email:mitali.ainosalishkendra@gmail.com by 5pm on 23<sup>rd</sup> September 2019.**

Applicants who submit incomplete applications will NOT be considered for this fellowship.

#### **Stipends, Certificate and Award**

- Fellows will receive a fixed amount as a stipend during the workshop and after publishing the report.

*Mitali Das*

- Fellows will be invited to attend the National level Media discussion and award giving ceremony where the three best reporters will receive prize money, certificate and crest as an award. All the fellows will receive the crest and certificate during the ceremony.

### Fellowship programme Timeline:

The tentative dates for the fellowship workshop is 29<sup>th</sup> and 30<sup>th</sup> September 2019. After the workshop, in next 15 days a field visit will be organized by the ASTHA project. And after completing the field visit the fellows will be producing reports within next 15 days. The National Level Media discussion and Award Giving Ceremony will be held within the month of November to December 2019.

Activity Name	Sept.'19	Oct.'19	Nov.'19	Dec.'19
Workshop with the fellows	<b>End week</b>			
Field Visit		<b>Second week</b>		
Report Publish			<b>First Week</b>	
National Level Media discussion and Award giving ceremony			<b>End week</b>	<b>or First week</b>

### Terms and conditions:

- Articles or contents of the fellows must be focused on GBV issues.
- Attending the two-day workshop and dialogue sharing session, field visit and the national level media discussion event are mandatory.
- Fellows must be responsible for publishing/webcasting/broadcasting their reports/features/documentaries in their respective media houses to fulfill the tasks to be eligible for stipends
- Stipends will be paid through two installments on the second month upon the timely publication and submission of the reports/features to the ASTHA team
- ASK reserves the right to disagree with any incomplete work and consequently ASK may retain the last installment of the stipend.
- The contract may be terminated if any fellow is found non-compliant to the terms and conditions of the contract.

