



Ain o Salish Kendra (ASK)

আইন ও সালিশ কেন্দ্র (আসক)

Date: 09.03.2026

Quotation Invitation

Ain o Salish Kendra (ASK)

Terms and Reference for Service Delivery

Name of Item: MOOC Platform

Details are as follows:

| Sl.No. | Name & Description of Goods | Qty. |
|--------|-----------------------------------------------------------------------------------------------|------|
| 01 | Development of a MOOC Platform for Human Rights Training and Assessments Details ToR Attached | 01 |

Name of vendor/Supplier/ Service Provider:

Quotations to be submitted by 15.03.2026

Terms of Reference:

1. Quotations may be sent by: Email, Courier or by Hand.
2. Delivery: From ready stock.
3. Offer validity and other specifications, terms & conditions if any should be mentioned clearly.
4. Item wise warranty and expire date should be mentioned clearly (If needed).
5. Price should be inclusive VAT & TAX which will be deducted at source.
6. The payment will be made by A/C Payee cheque.
7. If there any proof of engagement in any terrorism and money laundering issues, ASK rejects quotations without assigning any reason.
8. ASK reserves the right to accept or reject any or all quotation without assigning any reason.

Md. Rakibul Hasan

Manager – Admin & HR

Acceptance Signature and seal of the
vendor/Supplier/ Service Provider

Terms of Reference (ToR)

Development of a MOOC Platform for Human Rights Training and Assessments Ain o Salish Kendra (ASK)

Background

Ain o Salish Kendra (ASK) is a leading human rights and legal aid organization in Bangladesh, committed to promoting and protecting the rights of marginalized and vulnerable communities. To enhance its capacity-building initiatives, ASK intends to establish an online learning platform that enables large-scale participation in human rights training, awareness sessions and assessments.

The proposed platform will follow a **MOOC (Massive Open Online Courses) model**, adapted for ASK's training needs. The platform will emphasize **practical training modules, self-paced learning and assessment tools** for community members, staff and partners.

Objective

To design, develop and deploy a secure, user-friendly and scalable MOOC-style platform where ASK can:

- Deliver **online human rights training modules**.
- Conduct **interactive learning sessions**.
- Facilitate **assessments, quizzes and certification**.
- Track and analyse learners' progress and impact.

Scope of Work

The selected consultant/firm will:

3.1 Platform Development

- The platform development involves developing an online MOOC software using a hybrid software development methodology (Waterfall and Agile Sprint) that leverages a robust tech stack.
- Develop a responsive, multilingual platform (Bangla & English).
- Ensure accessibility across devices (desktop, mobile, tablets).
- Implement user roles: Admin, Trainer, Participant, Guest.
- Admin/Trainer should have upload and manage learning materials, lessons, quizzes and assessment features.

- Learner should have registration and enrolment system. They can access lessons and quizzes through enrolment process.
- After the course completion learner should have the system to claim digital certificate.
- Admin should have the assessment dashboard and e mail notification for both parties.

3.2 Core Features

1. **Training Modules:** Video, text, interactive content.
2. **Assessments:** Quizzes, assignments, automated grading, feedback.
3. **Certification:** Digital certificates upon completion.
4. **Discussion Forums:** Peer-to-peer and trainer-learner interaction.
5. **Progress Tracking:** Dashboard for learners & administrators.
6. **Reporting & Analytics:** Course participation, completion rates, performance.
7. **Data Security:** User privacy and compliance with data protection standards.

3.3 Integration & Support

- Integrate with ASK's existing website (if required).
- Provide admin training for relevant ASK staff.
- Offer technical support & maintenance (03 months).

4. Deliverables

- Prototype/demo platform for review.
- Fully functional platform with all agreed features.
- User Manual or orientation for relevant ASK staff.
- Final deployment with technical documentation.

5. Timeframe

The assignment is expected to be completed within **1 months** from contract signing.

6. Qualifications of Consultant/Firm

- Experience in developing **MOOC, LMS, or e-learning platforms** (e.g., Moodle, Open edX, or custom solutions).
- Strong expertise in **web development, UX/UI and cloud hosting**.
- Knowledge of **human rights, development sector training, or NGO-based learning systems** is preferred.
- Ability to provide **long-term technical support**.

7. Budget and Payment

The consultant/firm shall propose a detailed budget covering:

- Platform development
- Maintenance & support for 03 months
- The payment will be made by A/C Payee cheque and the payment will be made in three instalments, with 30% payable upon signing the Work Order, 35% upon submission & acceptance of the draft platform and others and the remaining 35% upon submission and acceptance of the final delivery by ASK.

8. Evaluation Criteria

Proposals will be evaluated based on:

- Technical expertise and relevant experience.
- Proposed methodology and innovation.
- Cost-effectiveness.
- Delivery timeline.

9. Submission of Proposals

Interested individual consultant / firms are invited to submit:

- Technical proposal (methodology, work plan, timeline).
- Financial proposal (itemized budget).
- Organizational profile or CV(s) of key experts.
- Samples of previous similar work.